



MEDIA INNOVATION COMPETITION

The 2014 AGRM Media Innovation Competition, for items produced and distributed during 2013, recognizes rescue missions that are making valuable progress in innovative print and online offerings and will highlight some of the most effective publications created by our members. Award of Excellence, Award of Merit, and Honorable Mention will be awarded for each category and budget size group listed below. Winners will be announced at AGRM's 2014 Annual Convention, June 2-5 in St. Louis, Missouri.

Media Innovation Competition Rules

1. Only media/publications produced for use in 2013 may be entered. All entries must be made using the [online entry form](#).
2. For print publications (annual reports, general brochures, newsletters/magazines), submit four copies each of up to two printed publications and the name of the vendor (if applicable) for each category entered (for example, four copies of the June issue; please do not submit more than two different issues published during the year). After you have entered the publications on the [online entry form](#), please print and enclose a copy of the mail-in entry form (below) with printed submissions.
3. Electronic media (websites, blogs, podcasts, videos) and all photography must be submitted through the online entry form. Websites, blogs, podcasts, and online video entries must have been operational prior to December 31, 2013.
4. Photos submitted must have been taken (but not necessarily used in publication) in 2013. Photographs must be related to rescue mission ministry: the people we serve, methods of service, or results of ministry, etc. Please include the photographer's name and date the photo was taken. Photos submissions should be high resolution, but no larger than 3MB. Photography must be original (not stock) and missions submitting photographs must own the rights to publish the photos.
5. Missions may enter more than one piece per category but will be eligible to win only one award in that category.
6. Judging will be completed by a panel of experts knowledgeable in their fields of media and/or rescue mission ministry. Decisions of the judges will be final.
7. **All submissions must be completed online and postmarked by April 16, 2014.**

If you have questions, please email MICawards@agrm.org.

MAIL-IN ENTRY FORM

(For print publications only)

MISSION _____ PHONE (____) _____

PRIMARY CONTACT _____ EMAIL _____

ADDRESS _____ CITY _____

STATE/PROV _____ ZIP/POSTAL CODE _____ COUNTRY _____

TOTAL MINISTRY BUDGET: (required) ☐ up to \$750,000 ☐ \$750,000 to \$2,500,000 ☐ over \$2,500,000

PRINT PUBLICATION CATEGORIES FOR MAIL-IN ENTRY:

The following categories are divided and judged by ministry budget sizes. Please enclose 4 COPIES of the 2013 publications for submission in the three categories below.

☐ **2013 Annual Report**
Vendor _____

☐ **2013 General Brochure**
Vendor _____

☐ **2013 Newsletter/Magazine**
Vendor _____

Entries must be postmarked by:
April 16, 2014

Mail to:
AGRM Media Innovation Competition
7222 Commerce Center Drive, Suite 120
Colorado Springs, CO 80919

REMINDER:

YOU MUST FIRST ENTER PRINT CATEGORIES (ANNUAL REPORT, GENERAL BROCHURE, AND NEWSLETTER/MAGAZINE) VIA THE [ONLINE ENTRY FORM](#) PRIOR TO SENDING IN PRINTED COPIES.

ELECTRONIC MEDIA (WEBSITES, BLOGS, PODCASTS, VIDEOS) AND ALL PHOTOGRAPHY MUST BE SUBMITTED ONLY THROUGH THE [ONLINE ENTRY FORM](#).